

5.2. BLOOD TRANSFUSION SERVICES

post war development

From these emergency and military services, individual blood bank centres were established



Meter: Secap

Some centres were founded by individuals such as the Robert Watz centre in Strasbourg,

and are often situated within hospitals,



Meter: Francotyp, C

or in their own individual buildings



A new blood transfusion building in Helsinki



New main blood bank building as part of the Honduras 1956 5 year plan



Meter: Pitney Bowes, R series

Vignette & imperf plate proof, final stamp issued in different colour from the plate proof.



Dr Mohamed Hamad Satti promoted interest in blood transfusion at the Slack laboratory.

Others are independent organisations such as the Utrecht Red Cross Foundation (Stichting) Blood Bank



Meter: Pitney Bowes

The Sarajevo Institute of Blood Transfusion was formed in 1958. Providing a map on this postal stationery card for the Sarajevo Institute was a short lived idea!

Postal stationery card printed privately by the Bureau of Voluntary Blood Donation, Sarajevo, a non-profitable organization, with the approval of Sarajevo Post Office for local use only. The Ministry of Post banned the use of the card, and was thus in use for only a few days.



5.2. BLOOD TRANSFUSION SERVICES

national transfusion services

From these individual centres many countries established a national network of blood transfusion centres.



▲ Red colour omitted

The Red Cross Society of many countries, is an essential organisation in maintaining blood transfusion services, if the Red Cross is "missing" or not active then many countries would not be able to sustain a transfusion service.

Many blood transfusion services are financed by the health departments of the individual countries



Meter: Neopost, electronic

Some became national organisations within the health service of that country - the EBTS of England & Wales became the National Blood Transfusion Service



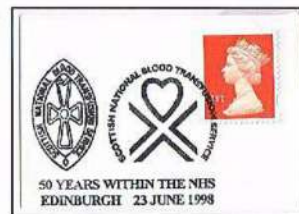
Meter: Pitney Bowes

The Scottish National Blood Transfusion Service also remains within the UK National Health Service



Meter: Pitney Bowes,

and later became NHS Blood & Transplant.

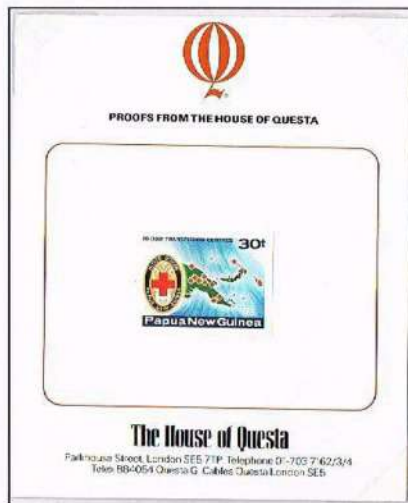


and in Portugal, The Instituto Nacional de Sangue - INS (National Blood Institute) was created in 1958. This first body eventually became the Instituto Português do Sangue - the IPS (Portuguese Blood Institute), part of the Ministry of Health.



ATM label, with test values, and control number preprinted onto the backing paper, this number indicates the number of labels remaining on the roll.

Transfusion Centres are scattered throughout each country, as shown in these maps of Papua New Guinea and France.



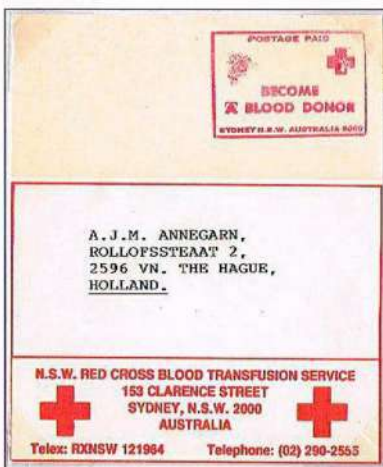
The House of Questa

Parkhouse Street London SE5 7TP Telephone 01-763 7 62/3/4 Telex 89-054 Questa G. Cable Questa London SE5

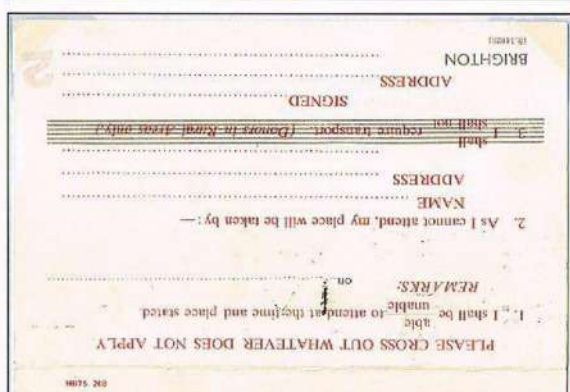
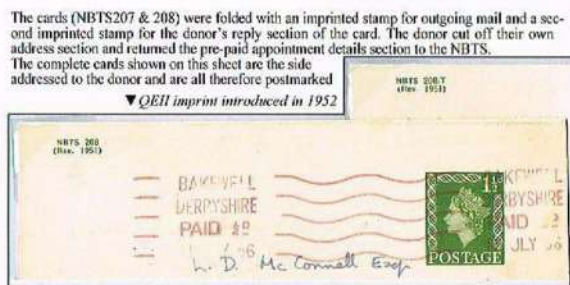
Printers presentation card with imperforated proof for final approval before printing stamps.



The centres collect and process blood obtained from blood donors. Arranging appointments for blood donors to attend donor sessions is an essential part of their work....



Hand applied postage paid indicium for both internal and foreign mail



The George VI imprint was designed by Eric Gill from the Edmund Dulac portrait, originally designed in 1912 for letterpress printing as an emergency stamp issue. Due to lack of space not all items are shown in their entirety

Addressed side of card (unfolded) with reply section attached

1d printed paper rate since 1940

6.1. AN INVITATION TO DONATE BLOOD

These reply cards continued to be in use until the early 1970s

NBTS innovation

The cards shown on this sheet are the reply side of the cards and are complete, the reply section has therefore not been used and is thus not postmarked.

NBTS 200 (Rev. 1961) DARKFORD 19th May

21 MAY 1958

4 p d

It is important that we should know how many donors will attend. Will you, therefore, please use the attached postcard for your reply?

You have kindly offered to give blood when required. Will you please attend at:

Tel. No. 3843 Coventry 3843
90, Gosford Street, Coventry.

NATIONAL BLOOD TRANSFUSION SERVICE.

NBTS 200 (Rev. 1951)

Regional Blood Transfusion Service
90, Gosford Street
Coventry

NBTS 200T (Rev. 1961)

ACRE LANE 29th May

Official paid imprint used from 1961 when a 2 tier 1st and 2nd class postal rate was introduced

rate increased to 3d 17th May 1965

NBTS 200 (Rev. 1961)

Mrs. L. THOMAS,

NBTS 200 (Rev. 1959)

rate increased to 2½d 1st Oct 1961

NBTS 200 (Rev. 1951)

The Queen Elizabeth II imprint, was designed by John Farleigh from the Wilding portrait. With regular increases in the postal rate (inland printed matter) and in 1952 a change of monarch, constant changes in the postage imprints were necessary, usually the addition of a 1st orange to make up the rate, until in the late 1960s an 'official paid' version was introduced for a short period.

Reply section of card unfolded with the donor appointment details attached

6.1. AN INVITATION TO DONATE BLOOD

donor appointments must get through

It is vital that the blood donor appointment is delivered to the potential donor...

CRVEN KRST NA REPUBLIKA MAKEDONIJA
Opštinska organizacija na Crven krst

OSLOBODENO OD POUKARINA

Do
Stojanbo Topchev
Lisica 7/11A

DA SE DAVA ZNANJE DA SE PRIMA
PODARETE GO VASHIOT ZIVOTEN PODAROK.
DARUVAJTE KTO

Canadian postal card with 4c preprinted stamp replaced by 6c, to comply with a 2c increase in postcard rate introduced on Nov 1st 1968, not postal stationery as Red Cross information printed privately later, return to sender cachet applied by post office (scan of reverse)

Using the Post Office redirection service, available in many countries, means the appointment will still get through, French example below...

ENVOI EN RETOUR 507364

SI VOUS N'AVEZ PAS DONNÉ DE SANG DEPUIS 2 MOIS, AU MINIMUM, nous serions heureux de vous accueillir à la prochaine JOURNÉE DU SANG qui aura lieu à:

BERRE L'ETANG
SANGU 4 AOÛT 1981
9H30 à 12H
SUR LE PARKING INTERPARKER
AV. HENRI-GALLON
DITAVICNE 4 AOÛT 1981
9 H à 12 H
SALLE DES PETES
JEAN-CRISTOFOL

DESTINATAIRE 3160

MR DE TERRASSE FASCAL
MR DE TERRASSE FASCAL GUILIEM
Mme NADJ François R. Marie
Mlle M. ASTRUC Albert
12010 ST VINCENT sur Jabron

D'AVANCE MERCI.
Ne rater pas 2 jours. Éviter si emplacement d'attribution des machines grises et de l'alcôve pendant les 3 heures qui précèdent le prélèvement.
APPORTER CETTE CONVOCATION S.V.P.

La Poste France réexpédition service with Marseille date stamp applied at point of posting, a redirection label applied at Berre L'Etang and a new date stamp applied 2 days later on reverse of Berre L'Etang from where the card was redirected to St Vincent sur Jabron.

...in these two cases the donor had moved home and the appointment card returned.

Don't let somebody die

Please remember your blood donor

May 4th
Berre L'Etang
Forwarded by routing no. 530-9

POST CARD NEW VALUE
CARTE POSTALE NOUVELLE VALEUR 6¢

RETURN TO SENDER
REASON FOR NON DELIVERY COUNTRIES

Mr. Donald R. Addison,
Sheik, Ontario.

DD NOT REMA UNDER THIS COVER

La Poste France réexpédition service with Marseille date stamp applied at point of posting, a redirection label applied at Berre L'Etang and a new date stamp applied 2 days later on reverse of Berre L'Etang from where the card was redirected to St Vincent sur Jabron.

6.1. AN INVITATION TO DONATE BLOOD

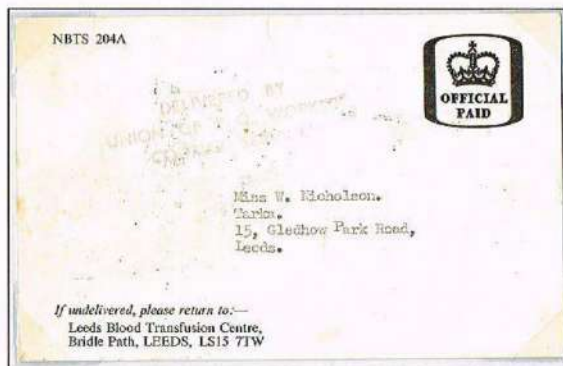
...and use of the GB redirection service...



Scan of reverse - Postage Paid Impression (PPI) envelope, due to a change of address, a redirection label is attached by the post office. The 2 postmarks on reverse indicate the cover has been redirected to the new address. A Southampton APC inkjet postmark applied at original point of posting and a slogan cancellation applied 2 days later at Fareham sorting office when redirected

REDIRECTED MAIL - TREAT AS 1ST CLASS
 FAREHAM DO/DENBIGH
 Ref: 671820202 Expires:01/09/95
 16 Crofton Way
 Swanmore
 SOUTHAMPTON
 SO32 2RF

During a postal strike mail will usually not be delivered, but during the 1971 British postal workers strike, the P.O. workers courier service delivered vital NBTS donor appointments.



If undelivered, please return to:-
 Leeds Blood Transfusion Centre,
 Bridle Path, LEEDS, LS15 7TW

However, Post Office workers assist blood donation in other ways...

1970s official paid blood donor appointment card, voluntarily delivered by Union of PO workers during the 1971 postal strike

NATIONAL BLOOD TRANSFUSION SERVICE
VOLUNTARY DELIVERY BY POSTWOMEN
 You are kindly offered to give your blood. Will you please attend at
 Holy Trinity Church Hall, Trinity Street, (Off Boar Lane), LEEDS, L. On MONDAY 8th MARCH, afternoon session 2.30 to 4.20pm, evening session 5.30 to 7.30pm, or on TUESDAY 9th MARCH, 1971, morning session 11.00 to 12.45pm, afternoon session 2.30 to 4.30pm, whichever date is more convenient, 3975 : If you have ever suffered from jaundice you should NOT be a blood donor.
 PLEASE NOTE : THE BLOODING SESSION PREVIOUSLY HELD EVERY MONDAY WILL THIS WEEK BE HELD ON THE TUESDAY; THERE WILL ALSO BE NO EVENING SESSION ON THE TUESDAY.
 Leeds Blood Transfusion Centre,
 Bridle Path, LEEDS, LS15 7TW Leeds 645091
 170 10013 848600 2000 00000 000

6.2. BLOOD DONORS UNITE

...local to international communities united for a common purpose

The common bond of donating blood has led to the formation of groups of blood donors from the workplace,



In 1952 the French Post Office Employees formed a Voluntary Blood Donors Association, as did the Italian Post Office workers...



The colour of the issued stamp, may have benefited from being multi-coloured to emphasise the tree of hearts, this stamp is trial colour plate proof.



...with regular annual meetings.



Other workers have also formed their own blood donor groups...



Central Research and Development Core of Railway Technicians (COBRTK) Voluntary Blood Donors



Maritime workers of Gdansk (above) and Le Havre (below)



6.2. BLOOD DONORS UNITE

local and regional communities

Blood donor associations are also organised on a local basis...



...through organisations such as the Rotary and the Lions,

and also on a regional or district basis



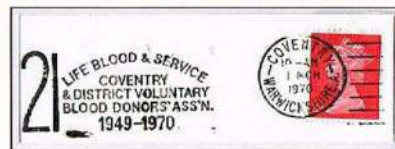
Meter: Neopost, electronic



Meter: Pitney Bowes 'R' series



Vilcea blood donors group. (Vilcea - a judet; an administrative division/county of Romania)



6.2. BLOOD DONORS UNITE

National groups

From local & regional groups, National & International are formed



Cyprus Blood Donation Coordinating Committee



National Board of Blood Donation, Egypt

Linking together to form International federations -

Such as the Pan American Federation of Voluntary Blood Donors



Unused artwork (note spelling error Donation), and final issue



6.2. BLOOD DONORS UNITE

communities united

Link together to form International Federations...



... the International Federation of Blood Donors (FIODS)



The 2nd Congress held in San Marino, others years held in Monaco, 3rd and 7th, and the 8th Congress in Morocco



▲ Final engravers die proof, typically about 19 final die proofs are prepared, of these about 10 are black plus perhaps 3 each of 3 other colours. Signed by artist, Pierre Gandon, with final issue of stamp.

◀ Inauguration of Post Office National Museum 1979 sheetlet overprinted in 1976 with FIODS Congress

The aim of National and International Donor Organisations together with the Blood Transfusion Centres of each country is to motivate and recruit more blood donors

6.3. DONOR MOTIVATION

Although donor groups are beneficial, a considerable amount of effort is used to motivate and recruit the public to become blood donors -



Blood donor campaigns are regarded as a national and humane duty...



Preliminary artwork & issued stamp



PP-Post Paye - postage paid by sender



...and a duty to the motherland (РОДИНАТА)...

