3.1 Lingering Legends Famous Marques

Some manufacturers made motor-cycle engines only for other marques. Others not only made motor-cycles, but also produced engines for other marques.





Mi-Val 1950-1966 MACCHINE LITERSILL METALMECCANICA ITALIANA VALTROMPIA GARDONE V.T. - BRESCIA



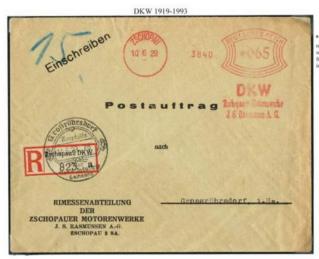




JAP made motor-cycles until 1908, only making engines thereafter for other manufacturers like Nacional. Mi-Val obtained the licence for the Messerschmitt cabin scooter in 1954 to which it fitted one of its motor-cycle engines. Eysink like others used two stroke engines from Villiers for their motor-cycles. Fichtel & Sachs also made two stroke engines (Sachs) and supplied these for many years to DKW.













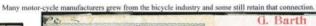






DKW was once the largest motor-eyele manufacturer in the world – no wonder it had a post office in its factory! DKW engines were widely used by other manufacturers like Jawa. After WW II East Germany nationalised DKW and changed its name to IFA.











Famous Marques

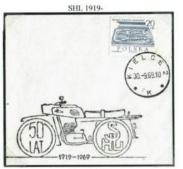


Automoto and Motosacoche, well established bicycle manufacturers in the late 19th Century, became early motor-cycle pioneers. Motosacoche was founded by Armand and Henry Dufaux who would later become aircraft pioneers as well.





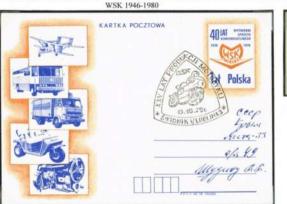
The motor-cycle industry in Eastern Europe has traditionally concentrated on cheaper machines. In Western Europe production decreased dramatically following WW II, save for the innovative Italian scooter, with the rise of Far Eastern manufacturers to worldwide dominance.



Honda 1948-



Publicity card sold for 35 yen, 5 yen of the price subsidised by Honda.



Kawasaki (1949 to date), named after the city where it is made.



Japanese post office notification of failure to deliver signed for letter handstamped Kawasaki 16 Jan 2011.

Piaggio 1946
18 4.52

S.A.R.P.I.

S.A.R.P.I.

S.A.R.P.I.

Puch 1903-



The Steyr target has its origins in trusted weapons



MZ (now MuZ) 1946-



Local post authorised by Isle of Man Post Office in 1971 UK postal strike.

Spare Parts and Clothing

MZ = Motorradwerke Zschopau.

Pre and post WW II cheaper and generally less powerful motor-cycles, especially two stroke machines and later, mopeds, have predominated production in Eastern Europe.



Many legendary marques in Europe have been eclipsed by the inexorable rise after WW II of the Japanese motor-cycle industry and even more recently from Indian competition. Some have held their own though like the world famous Vespa scooter made by Piaggio.

3.2 Accessories

Within the motor-cycle industry a sub-industry has been created catering for all kinds of accessories, parts and products.



Firms such as Brown Brothers, who also made motor-cycles (1902-1915), and Klaas and Sachtleben, stocked everything motor-cyclists might need for their machines or as riders.











Kays stocked spare parts as well. Specialists like 'Belstaff' made waterproof coats and jackets, essential accessories for motor-cyclists, along with gloves, boots and goggles. Products such as Purarjan, protecting nickel and chrome on a motor-cycle, are part of the accessories market too.



Selling Motor-Cycles



** Portuguese postal stationery envelope sold at 20 centavox discount



The petroleum companies mushroomed with the road transport industry in general. They catered for scooters too whose two stroke engines ran on oil.





** Helgian Congo booklet sold for 120 frs.

3.3 Dealers

Early sales were from general dealers of cars, bicycles, and motor-cycles. Motor-cycle only dealers and importers came later, as did sponsorship.



** 'Gbr R B'perfin = Reichstein Brothers, Brandenburg, on 5 pfg. stamp used on postcard sent 8 Apr 1897 from Brandenburg to Buxtehude where handstamped 9 Apr 1897 on receipt.

As early as 1897 manufacturers had set up arrangements for their motor-cycles to be sold by general dealers such as the Reichstein Brothers in Brandenburg and at bicycle shops like J.Charle in Paris together with cars.



Joint vehicle sales continued from the late 1890s well into the $20^{\rm in}$ Century. In Sweden Ernst O. Jonsson sold motor-cycles with bicycles, cars and boats. In Germany Rudolf Radtke Nfg. sold motorised two wheelers with bicycles and provided a mechanical workshop and repairs as well.





Dealers continued selling motor-cycles along with other road vehicles into the 1920s. Sales were made from shops as well and sometimes under state control. Third party sponsorship of sporting riders has subsequently become a common feature.





* Telegram sent 19 Oct 1923 from Riga, Latvia.

Goldschmidt & Mindus in Hamburg, a well known Jewish general store, also sold motor-cycles and bicycles, but in 1938 they went out of business when they were aryanised. N.Dewhurst in Riga sold cars, petrol, and batteries as well as motor-cycles.













John Player Norton





Some shops offered credit facilities to assist sales, others sold all types of vehicles, whilst department stores sometimes sold motor-cycles. Stokins & Zonen imported foreign motor-cycles to sell, as did Moto Importadora in Brazil and Motoimport in Poland, the latter under state control. However, greater commercial freedom led to outsiders like John Player, the tobacco giant, sponsoring sporting teams and riders.

Shows and Exhibitions



3.4 The Showplace

Since 1895 the motor-cycle industry has taken the opportunity to show off its products, often in conjunction with cars and bicycles. Such joint exhibitions are still arranged nowadays, but in China things are changing.











* Registered label of mobile post office at 'IFMA' = International Fahrrad + Motorrad Ausstellung

The Berlin International Car and Motor-Cycle Show, which was one of the earliest exhibitions, grew considerably by 1936, but was last held in 1939. IFMA, the International Bicycle and Motor-Cycle Exhibition, became its post WW II successor









UNIVERSAL







* Belgian postal cheque envelope returned to sender as addressee left wi

Three wheels provide scope either as an ambulance or as a taxi for carrying individuals. Motobecane sidecars were called 'les motos des docteurs' as they were used by doctors in rural France in the 1920s and 1930s. A triporter can carry small loads economically.



X G.P. CICLOMOTORISTICO NAZIONI 3 TAPPA FOGGIA MRANTO Mobile post office





Commercial use of a motor-cycle includes pacing racing cyclists, delivering water and performing in a circus.





One conversion of the scooter to three wheels produces a commercial transporter. Rapid courier services by motor-cycle have developed over the last 25 years most particularly in delivering urgent medical supplies and business mail in large cities.

4.2 Post Haste

Post offices worldwide use motor-cycles for collection and delivery of mail and to expedite specialised services.

4.2.1 Pillar Box To Letter Box





nmunity, Penhalonga, Rhodesia, carried to Umtali for a few months for onward transmission by one

The motor-cycle followed the natural progression from the 18th Century for reliable transport of mail by postilion and stage coach. As early as 1899 it was recognised as an ideal vehicle to provide postal services and within 10 years was providing such in Africa.







At the turn of the 20th Century the motor-cycle in three wheeled format or towing a trailer was widely employed collecting and delivering mail











The sidecar gave greater capacity for the carriage of mail. Were all these new winged messengers foreseen in 1922?

4.2.1 Pillar Box To Letter Box Collection and Delivery

The collection and delivery of mail by scooter and motor-cycle is quick and efficient for the post office.























Efficient and Modern







Greetings telegram with envelope issued 3 Oct 1938 showing front (photocopy) and reverse sides

By the 150th anniversary of the national mail service in Uruguay in 1977 scooters were involved in the urban service, whereas on remote St. Helena they carried the first local post throughout the island. On the Chinese mainland and offshore the motor-cycle has integrated well with other mail services thus increasing efficiency.







The solo machine has played a considerable part in the integrated transport system employed to transport the mails and deliver to your letter box or to you personally.

4.2.1 Pillar Box To Letter Box

Motor-cycles have provided a reliable service overcoming problems, shaping future services, but replacing the horse along the way.













Envelope sent from Wellington 1 Oct 2002 delivered by scooter of Pete's Post Ltd, private delivery company authorised by New Zealand Post Office

You need to be quick to catch the postman on his motor-cycle collecting the mail. Postmen can encounter hazards though, dogs, rain and punctures, but the sun will eventually shine. Other challenges like privatisation of postal services also have to be faced.







The Iron Steed is an integral part of the modern post office, but its introduction sounded the end for the postilion.



4.2.2 Specialised Services

Many countries use Express Delivery stamps to speed the delivery of mail to internal and foreign destinations.



* Express Delivery stamp on cover with 'Express' cachet signifying delivery by motor-cycle within Cairo

An Express Delivery stamp depicting a motor-cycle does not entail delivery by motor-cycle however.



** Bisect on cover making up 14 centavos rate to USA.

** Express Delivery stamp on registered cover carried by train and ship from Kharkov, USSR, on 29 Mar 1936 to Haiphong, Indochina, backstamped 11 May 1936 on receipt.

W. E. DIESELDORFF
COBAN A. V.
GUATEMALA

**MED STATE UNANDTER & NORDLINGER
99 HUDSON ST. N. Y. 13.

**REB YORK. D. S. A.

* 4 centavos stamp overprinted "EXPRESO" 20 Jun 1940 for use solely on mail carried by motor-cycle from Coban to Guatemala Gity until 4 Dec 1944. Cover posted Tuesday 30 May 1944, Coban, backstamped Thursday 1 Jun 1944 1700 hrs, Guatemala City. Delay to Express Delivery over initial 86 miles not explained. Subject on survival in USA to opening and examination by Censor.



An Express Delivery service by motor-cycle to accelerate delivery may be available on paying a premium. Special stamps or postal stationery may advertise the service.

Express Delivery

1929 Mexican Express Delivery

Express Delivery was a particular service operated by the post office in Guatemala, although it might not be as quick as one might expect!









The Postschnelldienst, Express Mail Service, operated from post offices in West Berlin from 1 March 1949 to 30 November 1951 at a premium rate for fast delivery by sidecars and scooters solely to addresses within the British, French and American Zones of West Berlin. On 1 December 1951 it was superseded by the Pneumatic Express Mail Service eventually ceasing operation on 5 March 1955.



Etiquette in use from 23 Mar 1949 to 6 Dec 1954 to denote use of the Postschnelldienst.



** Pre-stamped 1 mark postal stationery envelope for use by Magistrates of Greate Berlin, sent 0840 hrs 1 Mar 1949, the first day of operation of the Postschnelldienst, to Alliance Insurance Company Limited, Jebenstrasse 1, Berlin-Charlottenburg 2.

A special service was available at some of the terminals of the Paris pneumatic post from 1968 to 30 March 1984 for delivery by motor-cycles to certain areas.

Express Delivery

4.2.2 Specialised Services

The Chinese Post Office purchased a considerable number of surplus wartime American Army Harley-Davidson motor-cycles following WW II and then depicted one of these machines on the Express Delivery stamp of the 1949 unit issues.





für Post- und Fernmeldewesen des Magistrats von Groß-Berlin Charlottenburg 9







Jebenstrasse 1



























* Express Delivery perforated strip of 3 surcharged \$5 with \$300 and \$1,000 stamps on cover sent 8 May 1951 to Tientsin, backstamped 11 May 1951 on receipt. Note use of glue to affix stamps as they were not gummed.

alists in Taiwan overprinted the rouletted stamp on 16 October 1949 and surcharged the perforated and rouletted stamps on 25 April 1956.



** Unit issues, including Express Delivery stamp, overprinted for use in Shensi Province (larger bottom character) on cover sent 23 May 1950 within Shanghai



*** Express Delivery stamp with \$10 definitive both overprinted in red for use in Central China on cover sent 18 Nov 1950 from Swatow by 'quick mail' (red cachet No 16933) to Canton, backstamped on receipt.